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CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8

I hereby certify that this Response to Office Action is being deposited with the United States Postal Service with sufficient postage as first class mail on this 19th day of May, 2005 and in an envelope addressed to: Mail Stop Amendment, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

mpalitz

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Martha A. Dempsey Group Art Unit: 3611
Serial No.: 10/696,112 Examiner: Davis, Cassandra Hope
Filing Date: October 29, 2003 Docket No.: 13277-00005
Title: DISPLAY INSERT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

Applicant acknowledges receipt of the first non-final Office Action dated March 24, 2005, setting a shortened statutory period for response of three months (response due June 24, 2005). As this Response is being filed under a Certificate of Mailing dated May 19, 2005, Applicant believes no additional fees appear due. However, if any additional fees are required regarding the filing of this Response, please charge such fees to our Deposit Account No. 13-0265.

Please reconsider the standing rejections in light of the following amendments and comments.